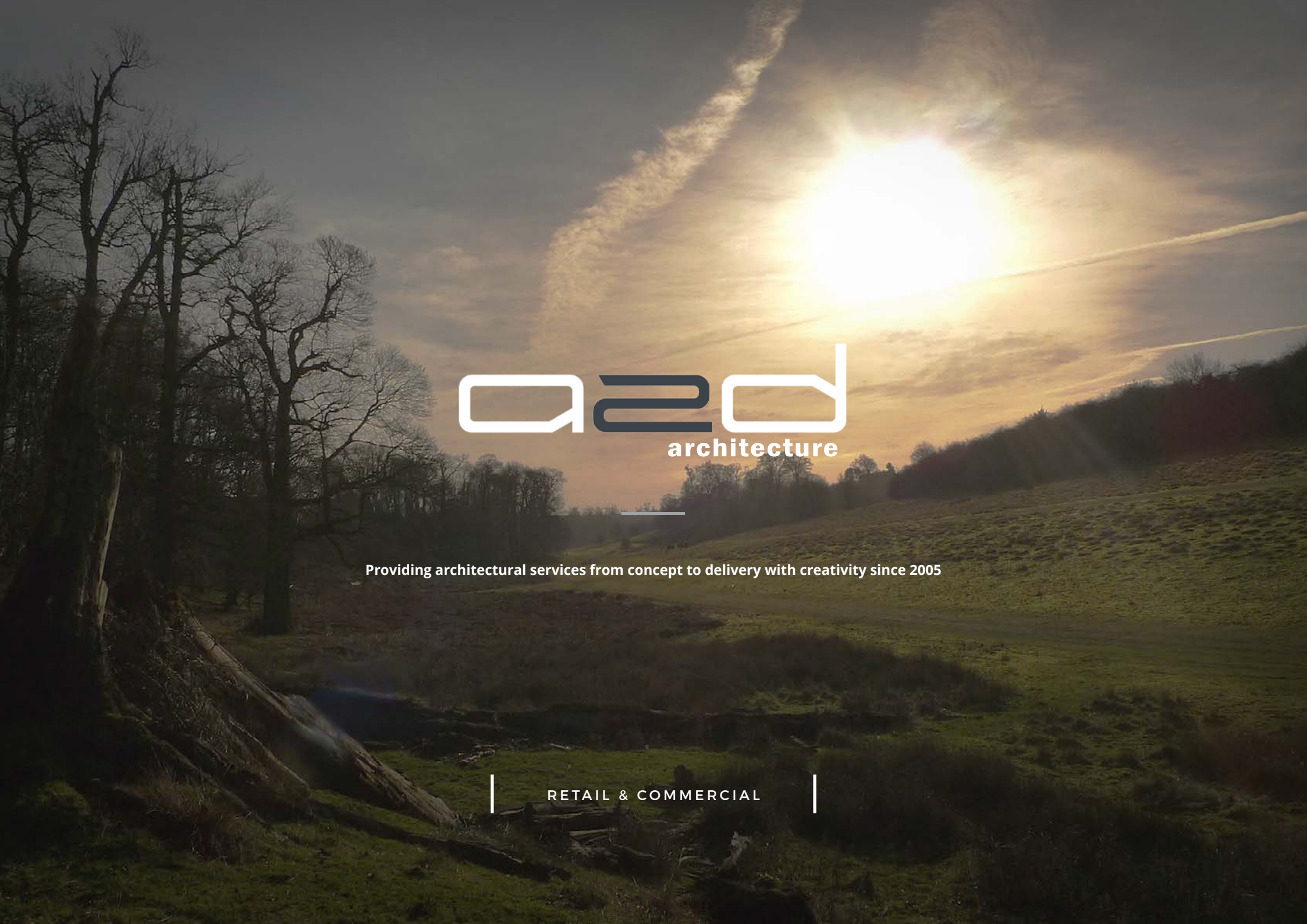

# a2d architecture

Providing architectural services from concept to delivery with creativity since 2005

RETAIL & COMMERCIAL

RIBA

Chartered Practice

## ABOUT US

a2d architecture is an RIBA chartered architectural practice ommitted to bringing contemporary and unique solutions to every project, providing innovative architectural design to residential, workplace, industrial and retail sectors, within budget and to programme.

We offer full architectural services covering all stages of the RIBA Plan of Work.

We can supply concept designs, developed CAD based drawing sets, planning and building control submissions, project management, site administration and quality control.

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buckhurst avenue
sevenoaks
kent
tn13 1lz

tel: 01732 669131 email: info@a2d.info

a2d is an equal opportunities practice employing a skilled team of enthusiastic professionals from around the world with a desire to create innovative contemporary design solutions.

# ABOUT US

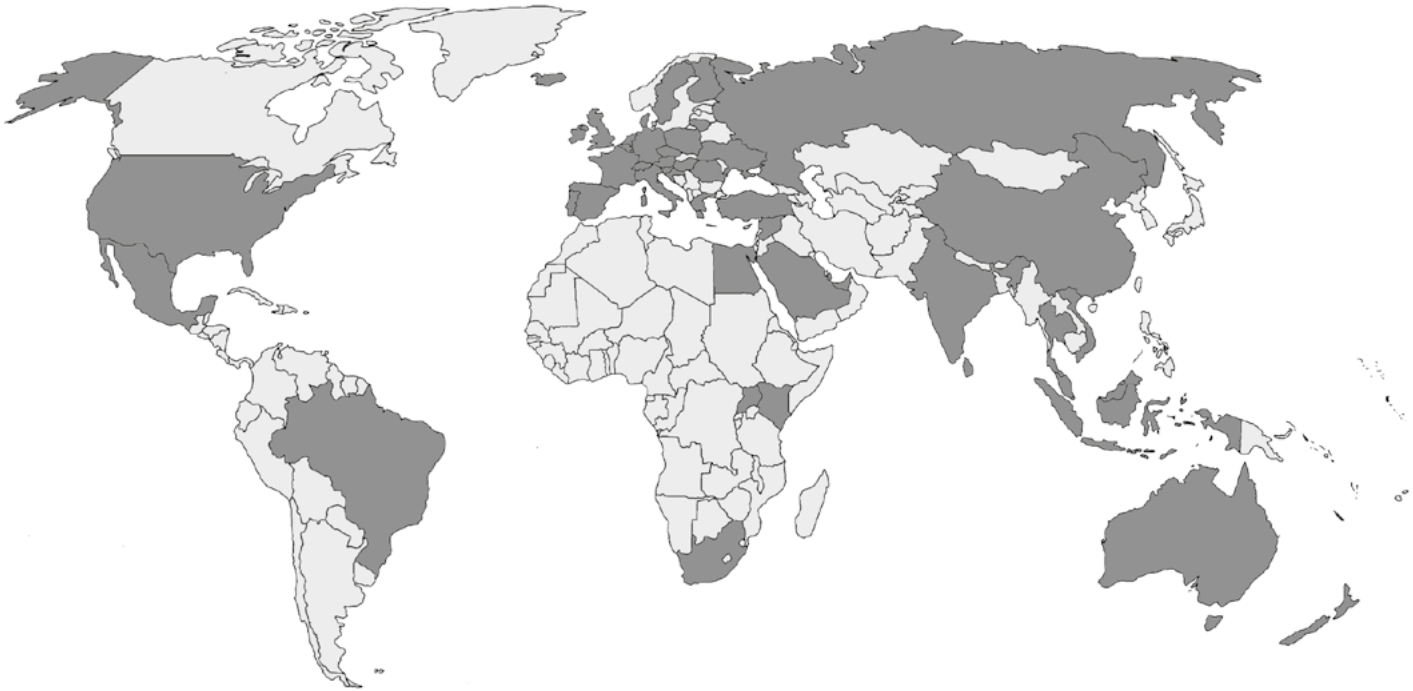
***attention to detail***

For over a decade the a2d team have developed a strong ethos to listen, understand and then deliver high-quality solutions to many various challenges.

Every project is executed with the highest level of attention to detail – a trait that has become our trademark.

a2d are a UK firm with a strong track record of both national and international projects including :

- Albania
- Australia
- Austria
- Belgium
- Brazil
- China
- Czech Republic
- Denmark
- Egypt
- Finland
- France
- Germany
- Greece
- Hungary
- Iceland
- India
- Indonesia
- Ireland
- Italy
- Kenya
- Lebanon
- Lithuania
- Luxembourg
- Malaysia
- Malta
- Mexico
- New Zealand
- Poland
- Portugal
- Qatar
- Romania
- Russia
- Saudi Arabia
- Singapore
- Slovakia
- South Africa
- Spain
- Sweden
- Switzerland
- Thailand
- The Netherlands
- Turkey
- Ukraine
- Uganda
- United Arab Emirates
- United Kingdom
- United States of America
- Vietnam



## PROJECTS

**4200**
STORES

**66**
KIOSKS

**29**
HOUSES

**50**
COUNTRIES

# RETAIL & COMMERCIAL SERVICES

***Our Clients :***
The a2d team have had the pleasure of working with a wide range of clients.

Over the years we have developed a very strong retail arm, creating and rolling out global concepts.
We consciously balance this service with work in other sectors such as office design, industrial and housing.

We confidently believe that we can offer solutions to any design challenge in any scale and in any market.

- ABN AMRO Bank
- Arthur Andersen
- AOL
- Bovis Lendlease
- Burnie Advocate
- Cakefriends
- CLC World Resorts
- Comfort Inn
- Commerzbank
- Davys
- Deutsche Bank
- Dresdner Bank
- Eurotel
- First Step
- Fraport
- FROS
- Global Center
- Global Crossing
- Holiday Inn
- Kent C.C
- Le Cro
- Leeds C.C
- Lehman Brothers
- Mercers
- My Pods
- Nike
- MVG
- Nokia
- Olive
- Omurca
- P.R. Simons Ltd
- P2 Group
- PRICOA
- Risers
- Riverwood
- Sevenoaks T.C
- Sevenoaks H.C
- Shaftesbury
- Sixt Car Rental
- Skelwith Group
- Springfield
- Time Warner
- Totto Lotto
- Vodafone
- VRT
- Wetherspoons
- Whittard of Chelsea

## BRIEF

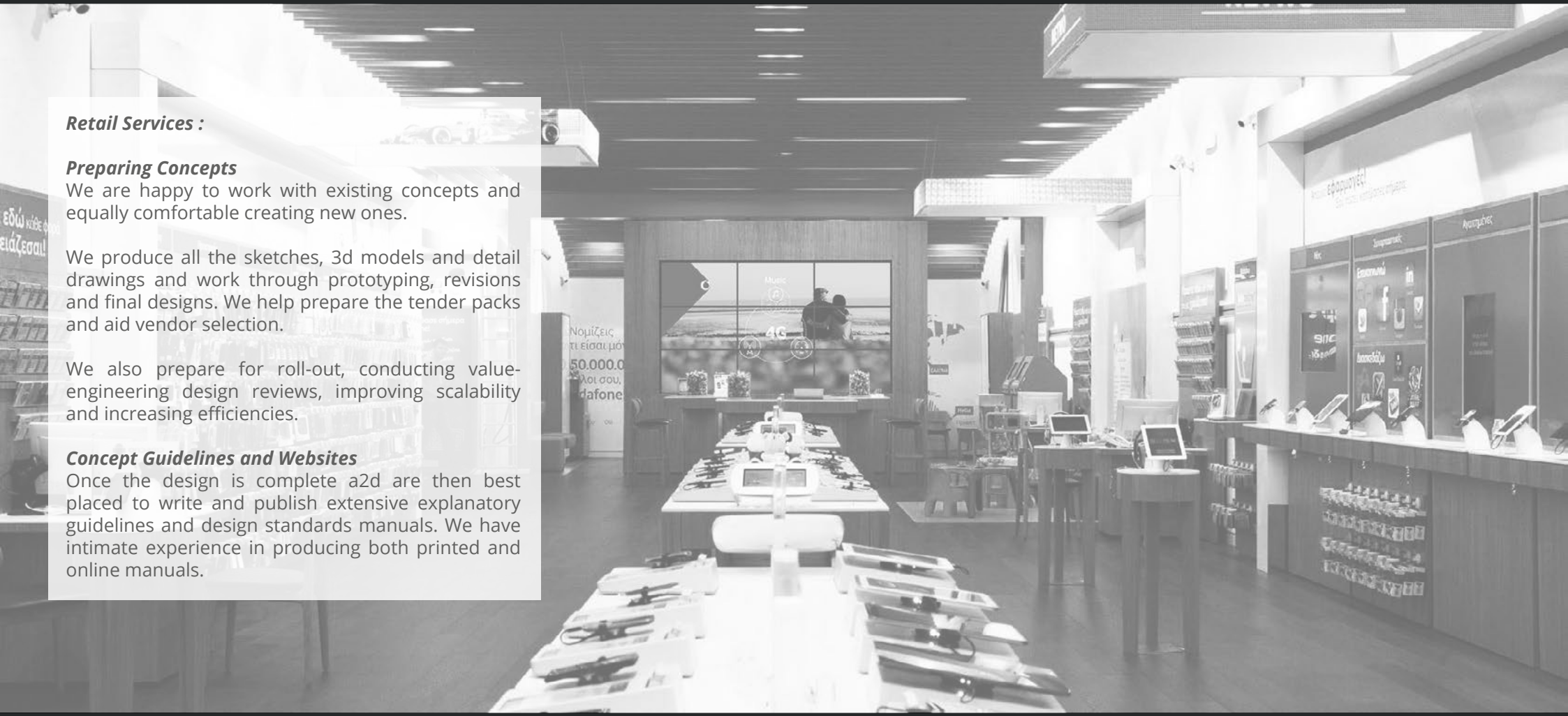
listen
learn
discuss
agree

## CONCEPT

research
sketch
test
review

## DELIVERY

draw
submit
monitor
handover



***Retail Services :***

***Preparing Concepts***
We are happy to work with existing concepts and equally comfortable creating new ones.

We produce all the sketches, 3d models and detail drawings and work through prototyping, revisions and final designs. We help prepare the tender packs and aid vendor selection.

We also prepare for roll-out, conducting value-engineering design reviews, improving scalability and increasing efficiencies.

***Concept Guidelines and Websites***
Once the design is complete a2d are then best placed to write and publish extensive explanatory guidelines and design standards manuals. We have intimate experience in producing both printed and online manuals.

***Delivery & Implementation***

With the design ready and key vendors in place, we then assist in launching live stores, creating all the design intent drawings and details, including flooring, lighting and power & data plans. We typically attend site before and during construction and conduct reviews after completion.

***Experience with Global Implementation***

No distance is too far. Wherever we go we represent the client and indeed become their eyes and ears, whether helping decide on a new location in Brazil, a prototype furniture item in a factory in China or teaching architects and designers in Qatar how to implement the concept.

***Other Store Formats***

We can help translate the concept into various other store formats. Carefully following the client's long term business strategy and aspirations, we can create Store-in-Stores, Kiosks, Flagship Stores, Kiosks, Trade Fairs, Pop-Up Stores and even Mobile Stores - all sharing one common look & feel, consistent with the original concept.

# PORTFOLIO

## RETAIL & COMMERICAL

NOKIA
Arbat,
Russia

NOKIA
Nokia Store,
Poznan, Poland

***NOKIA***

a2d enjoyed nearly 8 years of working very closely on all the global Nokia concepts.

We assisted on development and refinement of the concept, individual store designs, transition into various formats, concept evolution and all design standards manuals.

**Nokia Stores - 76**
**Nokia Evo Stores - 127**
**Nokia Flagship Stores - 2**
**Nokia Shop in Shops - 19**
**Nokia Kiosks - 25**
**Nokia Care Points - 10**
**Nokia Conferences - 11**
**Nokia In-house Installations - 7**

**NOKIA**
EVO
Store

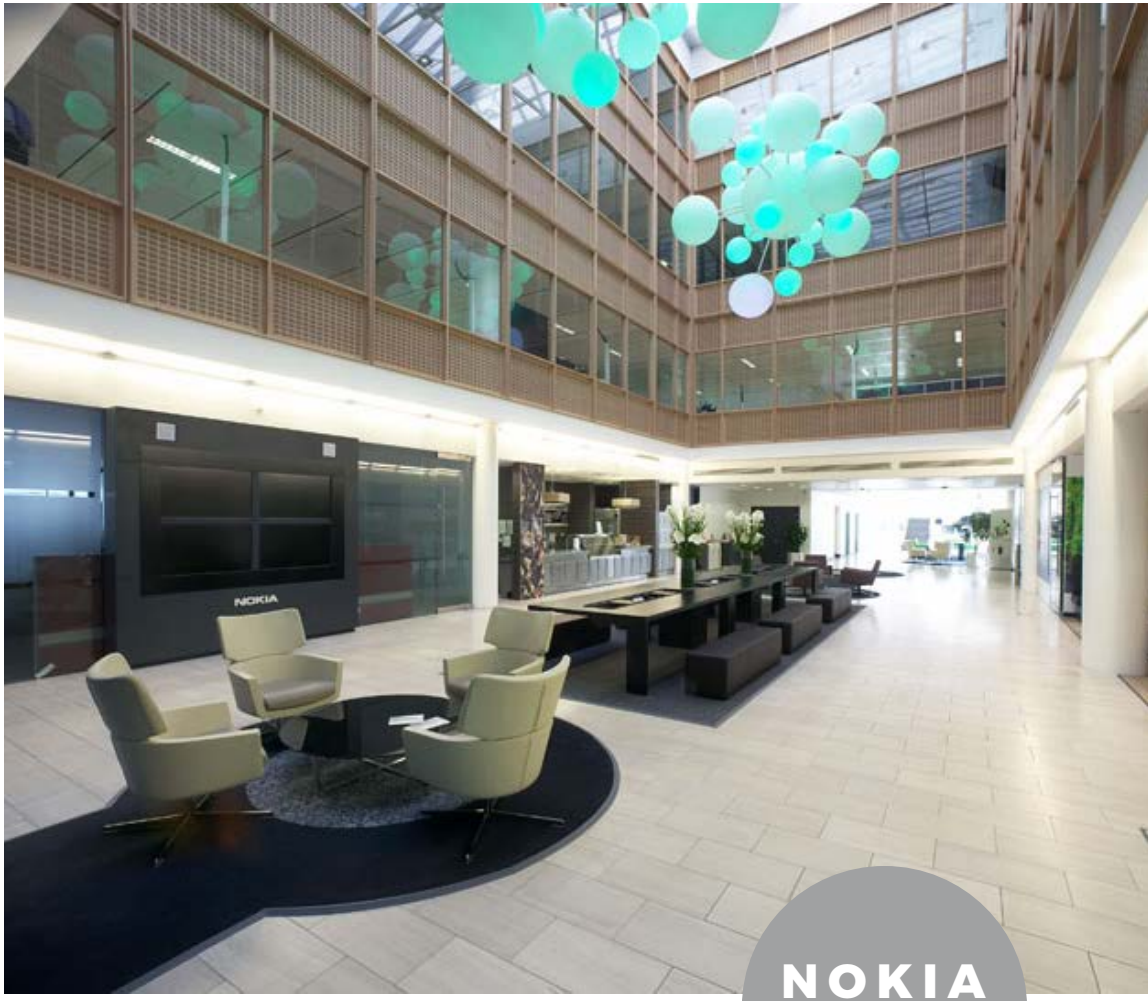
**NOKIA**
Mall of Emirates, Dubai

***NOKIA STORES (76)***

China - 3
Czech Republic - 2
Germany - 3
Hong Kong - 1
Hungary - 2
India - 1
Italy - 2
Lithuania - 2
Poland - 3
Portugal - 2
Russia - 22
Saudi Arabia - 9
Slovakia - 1
South Africa - 1
Turkey - 12
United Arab Emirates - 8
United Kingdom - 1

***NOKIA EVO STORES (127)***

China - 6
Hong Kong - 1
Indonesia - 3
Italy - 14
Malaysia - 4
Russia - 61
Singapore - 2
Thailand - 3
Turkey - 25
United Arab Emirates - 1
United Kingdom - 5




# NOKIA
UK HQ,
Southwood

***NOKIA UK HEADQUARTERS***

a2d re-designed the visitor reception centre at Nokia UK Headquarters in Southwood, near Farnborugh, Surrey.

The project included reception, live destination store showcase, concierge, waiting lounge, cafe, live feed news room, meeting rooms and a 250 seat restaurant. Large glowing clusters with softly changing colours are hung in the triple-height atrium space.

# VODAFONE

Sylvia Park,
Auckland,
New Zealand

Athens,
Greece

***VODAFONE STORES***

a2d developed the new Vodafone global store concept into a modular system ready for roll-out across 8,000 stores worldwide over a 5 year programme.

The first steps included designing live stores in each of Vodafone's 20 markets, creating design standards manuals and guidelines and teaching other architects and designers how to consistantly deliver the concept.

**VODAFONE**
Oxford Street, London

Kiosk, Wesfield

***VODAFONE STORES***

Albania - 8
Czech Republic - 13
Egypt - 6
French Polyniesia - 4
Germany - 17
Greece - 36
Hungary - 2
Iceland - 2
India - 45
Ireland - 2
Kenya - 1
Luxembourg - 1
Malta - 4
Netherlands - 7
New Zealand - 3
Portugal - 13
Qatar - 5
Romania - 5
Saudi Arabia - 6
South Africa - 1
Spain - 88
Turkey - 9
Uganda - 6
Ukraine - 1
United Kingdom - 53

**VODAFONE**
Hanley,
United Kingdom

Lower Parel,
India

***VODAFONE DESTINATION STORES***

Greece - 1
Portugal - 1

***VODAFONE DESTINATION BUSINESS STORES***

Netherlands - 1

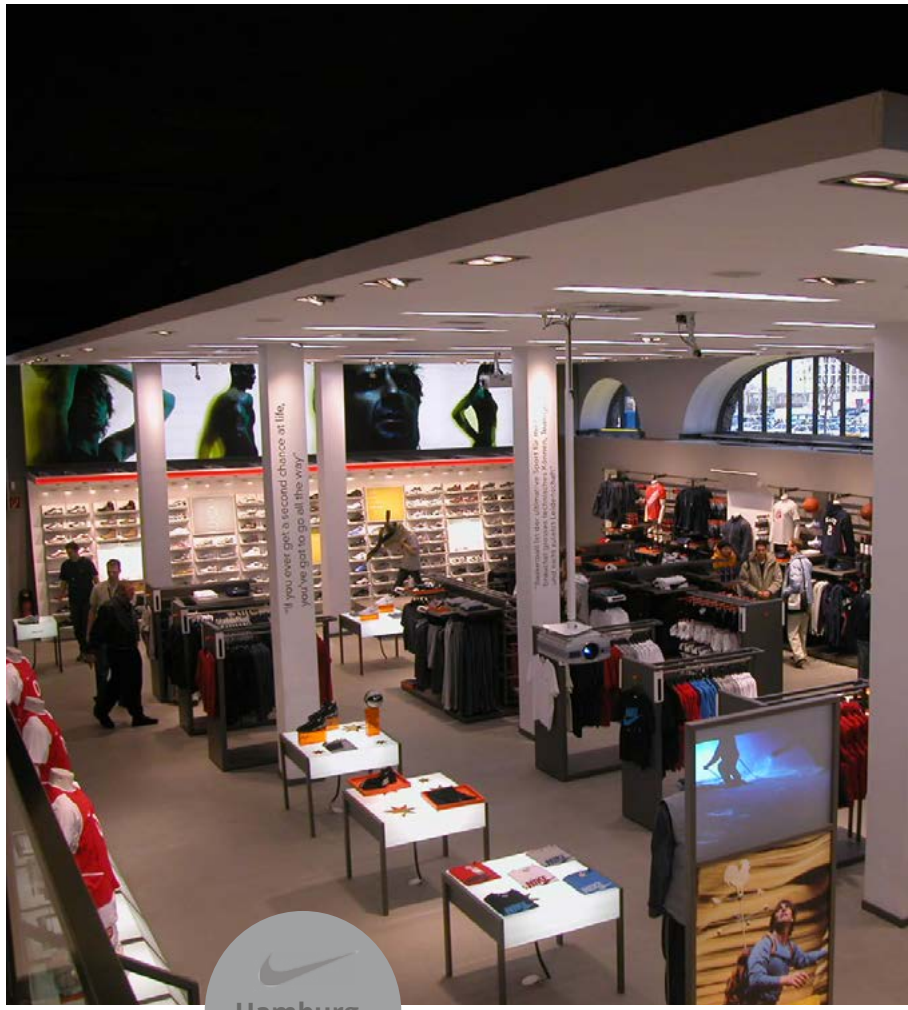
***VODAFONE KIOSKS***

Albania - 1
Czech Republic - 1
Greece - 1
Hungary - 2
New Zealand - 1
United Kingdom - 2

***VODAFONE Store-In-Store***

Hungary - 3
Uganda - 2
United Kingdom - 2

**NIKE**
Paris, France

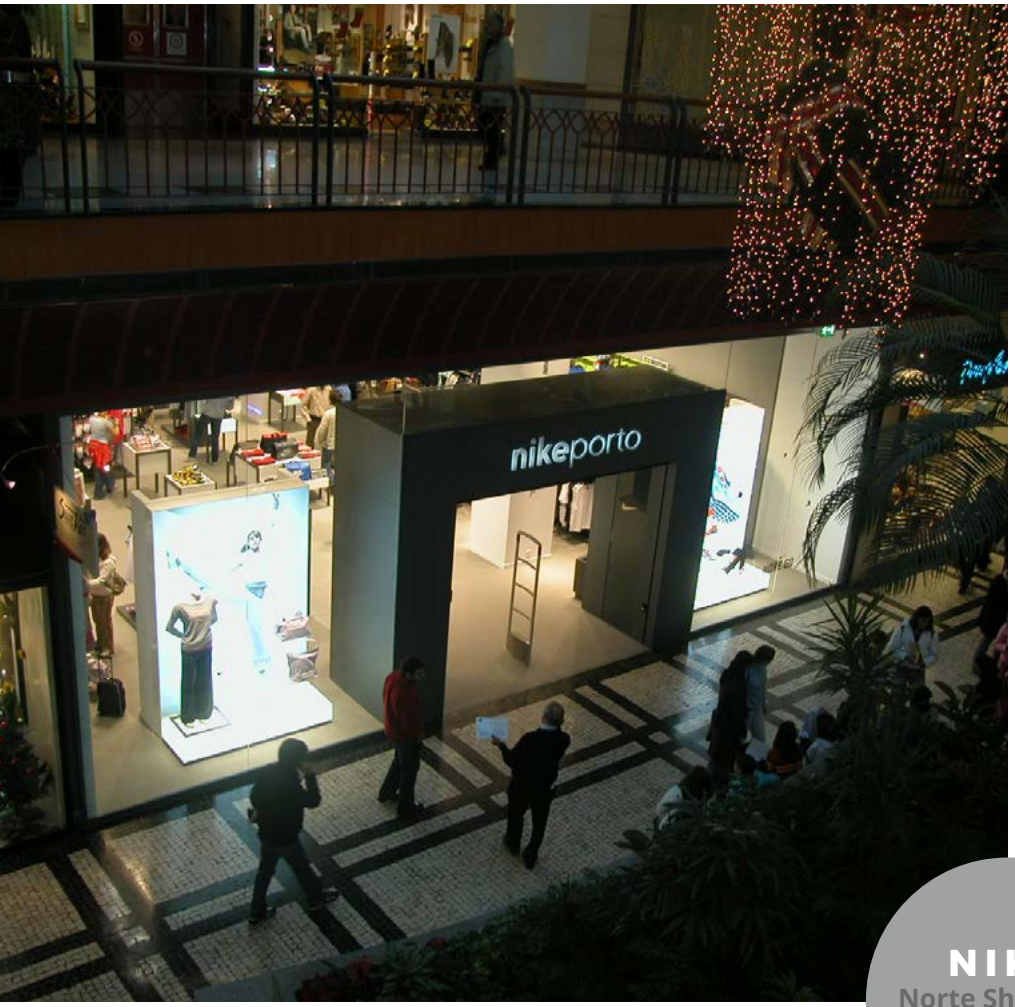


Hamburg, Germany

***NIKE PROJECTS***

The a2d team combined experiences can boast working with Nike over a 3 year period. The projects included Destination Store, Factory Store, Shop-in-Shop and Standard Store Designs. Later developments included the Airport and Womens Store Concepts.

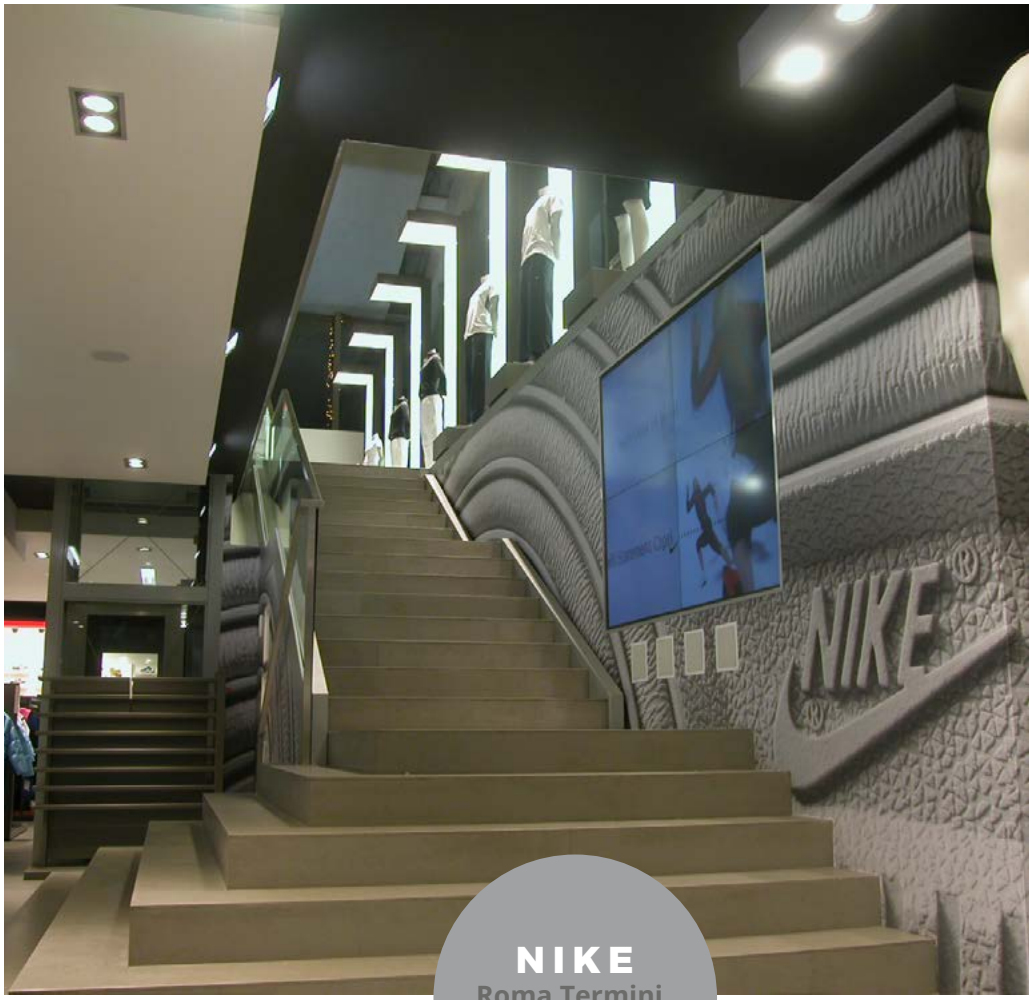
Nike Stores - 40
Nike Airport Stores - 12
Nike Womens Stores - 5
Nike Shop in Shop - 2
Nike Flagship - 2



**NIKE**
**Norte Shopping, Porto, Portugal**

***NIKE STORES (40)***

Austria - 1
Czech Republic - 1
Denmark - 1
France - 1
Germany - 10
Greece - 1
Italy - 8
Netherlands - 2
Portugal - 3
Spain - 3
United Kingdom - 9




**NIKE**
**Roma Termini, Rome Italy**

***NIKE AIRPORT STORES***

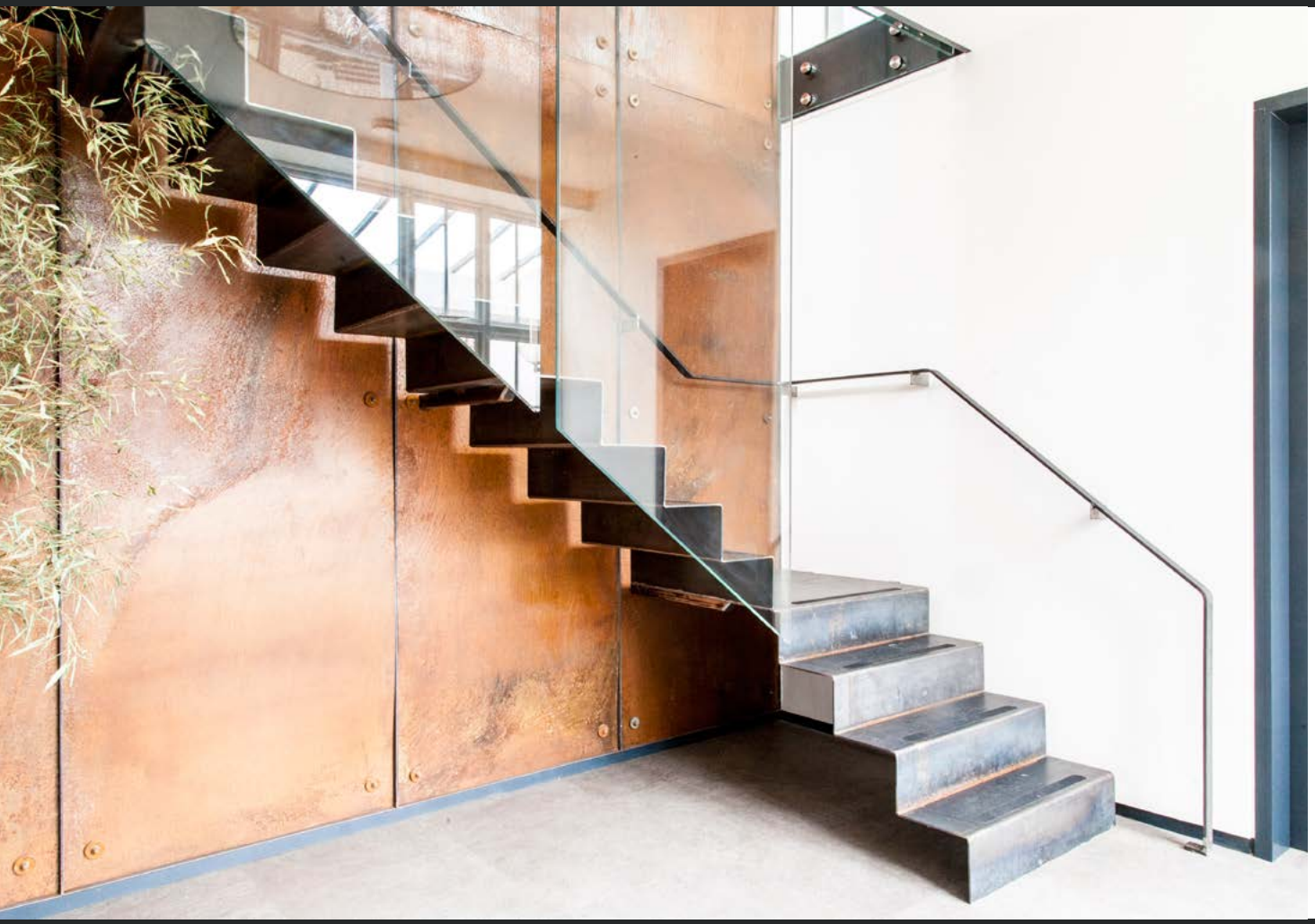
Denmark - 1
Germany - 2
Italy - 2
Spain - 1
Sweden - 1
United Kingdom - 5

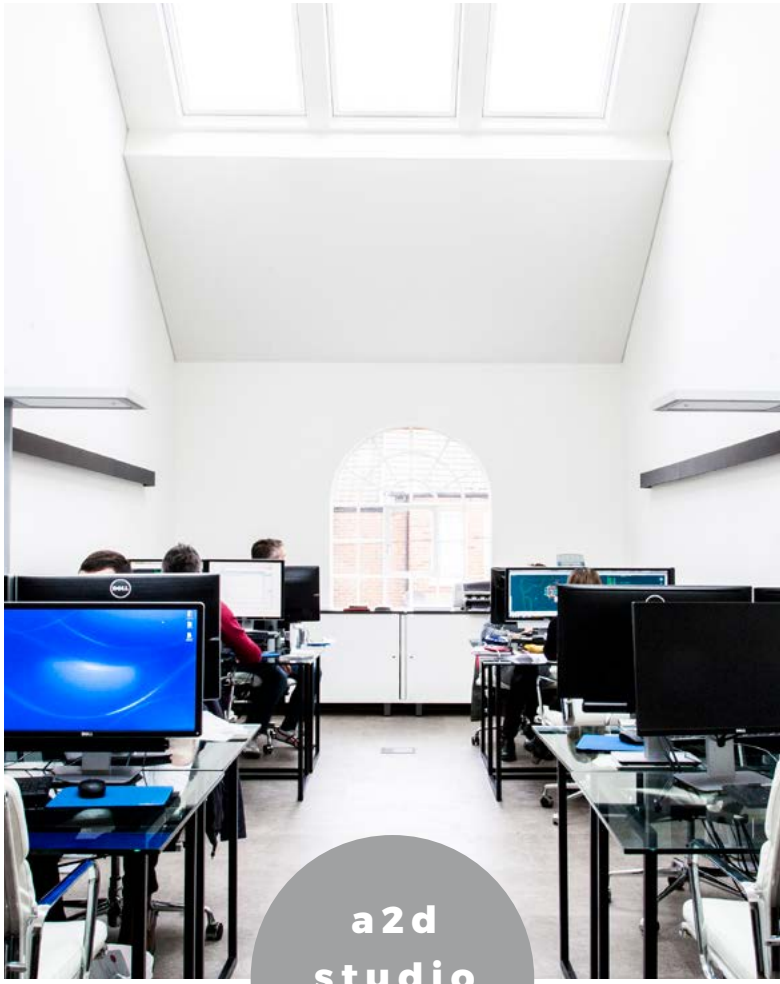
***NIKE STATION STORES***

Italy - 2

***SHOP-IN-SHOP***

Netherlands - 1
United Kingdom - 1





# a2d studio

Sevenoaks, United Kingdom

***a2d STUDIO***

The newly refurbished a2d studio directly reflects the firm's design ethos - high attention to detail and contrasting materials against a minimalist backdrop.

Originally a Victorian funeral coach house and then a neglected office space, the building has been given a new lease of life.

The design includes a new "floating" staircase of folded plate steel and large suspended glass panes against a double-height feature wall of rusted steel panels.

On the first floor there is a 6m high studio space with large roof lights.

# WHITTARD

Akaysa, Turkey

***WHITTARD of CHELSEA STORE***

a2d assisted Whittard of Chelsea with the roll-out of the new branded store concept. Already trialled in Portobello Road, the next store was in a shopping centre in Akaysa, Turkey.

The key feature is a central tasting table where numerous teas are brewed through the day, kept warm by hotplates built into the table top.

Perimeter seating along large glazed windows invites customers to taste and sit in comfort. This store unusually also includes a terrace cafe to the rear with a view over the main shopping centre atrium space.

# WHITTARD
Cardiff, Wales

***WHITTARD of CHELSEA KIOSK***

After the success of the store re-branding, a2d followed up with the design for a new po-up store format. An abstract representation of a tea clipper formed the basis of the new store concept, designed to sit within a shopping mall. The unit was designed to showcase all the best selling tea, coffee and hot chocolate ranges.

The unit is completely self-sufficient and incorpoarates a tasting table with hidden sink, till, gift-wrapping, additional stock and seating with touchscreens for online ordering. All products can be easily and safely locked away during out of hours even though the mall may still be in circulation.

The entire unit is made up of 5 individual modular pieces on wheels, designed to be quickly and efficiently brought together on site for speedy overnight installation.

# TRANSPORT HUB REGENERATION

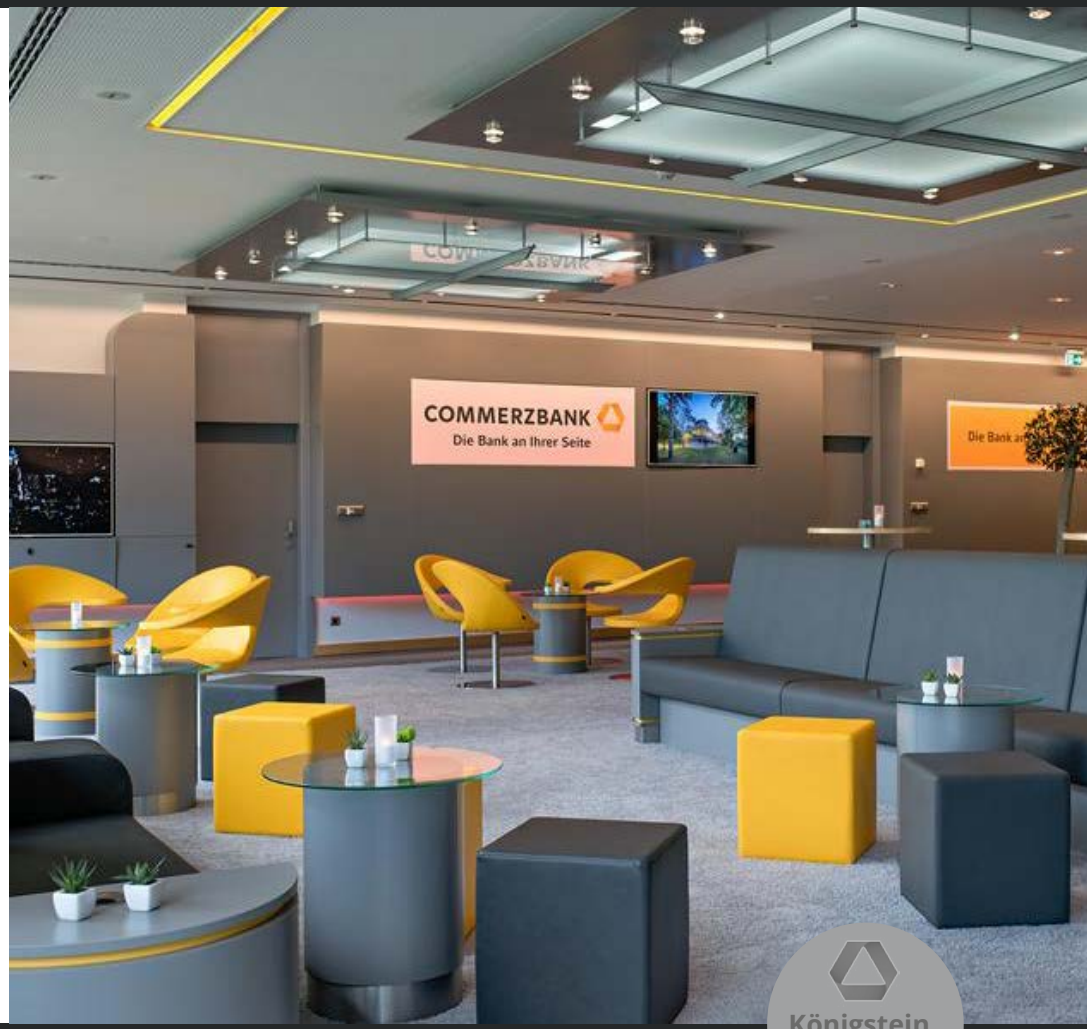
Station Square,
Sevenoaks,
United Kingdom

***STATION SQUARE***

a2d created a new masterplan for the area in and around Sevenoaks Railway Station, one of the most frequented stations outside of London with over 4 million journeys per year. Despite recent minor improvements the station does not successfully serve the ever-increasing demand.

Rush hour is particularly hazardous as pedestrians take short cuts across a busy main road. The proposed design incorporates a large extension to the station building, changes to the entrance and approach road, segregating pedestrians, bicycles and vehicles.

**DRESDNER BANK**
Frankfurt, Germany




Königstein, Germany

### *CORPORATE OFFICES, AIRPORTS & BANKS*

Combined a2d experiences include the design of the Security Check-in counters at Frankfurt Airport, over 30 different corporate offices and the brand development, furniture design, interior design and architectural design for several banks including ABN Ambro, Commerzbank, Deutsche Bank and Dresdner Bank.

### *SHOPPING CENTRES, HOTELS & RESTAURANTS*

a2d experiences also include shopping centre design throughout Europe, master-planning UK city centres, multi-storey car parks, data centre design, hotel concept, sports centres, printing plants, restaurant and cafe design and residential designs.

*a2d have never once failed to deliver in the 10 years I have been working with them. Darren and team always invest in understanding the brief and operational requirements prior to creating a fit for purpose solution.*

*a2d have struck an ideal balance between creative excellence and speed which is critical in a fast paced retail industry.*

**RICHARD WALDRON**
Nokia Retail Marketing Director/
Vodafone Group Retail Delivery Manager

*I have no hesitation recommending a2d who have worked closely with me to create innovative concepts to support the development of the Whittard brand.*

*This includes the kiosk which has successfully been deployed to increase the portfolio of retail format options and wholesale initiatives.*

*In addition a2d have also developed a dedicated trade show stand to professionalise and improve our brand presentation at key trade events.*

**MARK JONES**
Board Director UK Wholesale and International
Whittard of Chelsea

*a2d architecture have consistently delivered extremely high quality and creative retail solutions for Nokia, including the highly successful Kiosk format.*

*The attention to detail, depth of experience and speed of information turnaround combined with a true "can do" attitude sets Darren & his team apart from the rest.*

**ATUL PATEL**
Nokia Retail Experiences Senior Manager

# TESTIMONIALS

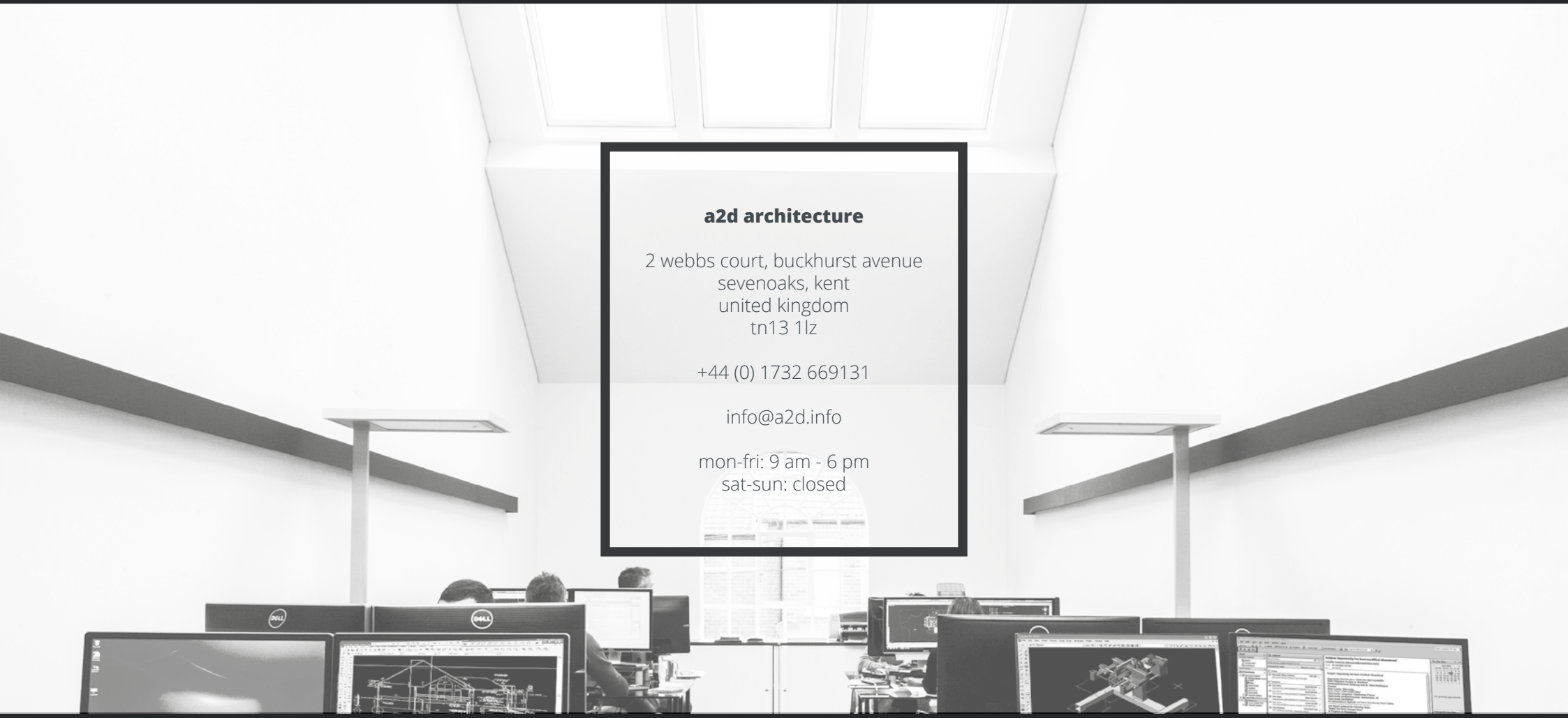
* * * * *

a2d is always excited to take on new design challenges.

We look forward to the possibility of working together and creating something exceptional.

yours faithfully,

**DARREN MADDISON**
Director, a2d architecture ltd



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mon-fri: 9 am - 6 pm
sat-sun: closed

# CONTACT

you can also find us on: